eNewsletter Ad Specifications

Required Specifications:

- . gif or .jpg file (no Flash or Java script)
- URL to be linked from the image and/or text

*NOTE: In Outlook 2007 and Outlook 2010, only the first frame of animated gifs is displayed.

Position Specifications and Examples:

Leaderboard — Top Position

Dimensions: 728X90 File Size: 40KB or less







Skyscraper — Left Side Position

Dimensions: 160X600 File Size: 40KB or less





SERVE OUR AUDIENCE.

Materials to be submitted **WEDNESDAY** before eNewsletter run to:

AccountServices@vendomegrp.com

Rectangle — Left Side Position



Dimensions: 180x150 File Size: 30KB or

less

Full Banner — Middle Position

Dimensions: 468X60 File Size: 40KB or less





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Product Ads / Vendor Corner

Dimensions: 125x125 image, headline (50 character max - including spaces) and copy (approx. 350 characters – including spaces)

File Size: 40KB or less

