

Online Ad Specifications

File Types: .gif, jpeg, Flash,* or javascript

Animation: 15 seconds

*We accept up to Flash 8. Flash files must contain a click tag so our ad server can insert the link. Please do not embed the URL as it will disable tracking on our end. Please provide URL separately.

Please use Action Script 2. Include a button action in the Flash file coded as follows:

```
on (release {  
  if (clickTAG.substr(0,5) == "http:") {  
    getURL(clickTAG, "_blank");  
  }  
}
```

Leaderboard

Dimensions: 728X90 File Size: 40KB or less



Full Banner

Dimensions: 468X60 File Size: 40KB or less



Button Ad

Dimensions: 200X90 File Size: 30KB or less



Materials to be submitted 7 days prior to run date. Please submit digital assets to AccountsServices@vendomegrp.com

Medium Rectangle



Dimensions: 300X250 File Size: 40KB or less

Skyscraper

Dimensions: 160X600 File Size: 40KB or less

